



# LineMark

BUSINESS COMMUNICATIONS

DEFINE THE GOAL • CRAFT THE CONTENT • SELECT THE MEDIA • STAY IN BUDGET

## The strategies, skills and tools to tell your story

In the end, we help people understand you. From magazine ads or tradeshow exhibits to viral video campaigns or training programs, there are a myriad of choices for communicating to customers, potential customers or employees. At LineMark we'll help determine the best mix of media, but with one central focus - to find your story and tell it so that it's remembered.

We are a business-to-business focused company. We specialize in taking a sales concept, engineering development or employee program and bringing it to life for the audience. Whether we are supplying a fresh approach, a clear explanation of a complex technical subject, or a unified message distilled from a mass of information, we can help you communicate clearly and with style.

We use different methods, mediums and styles - all depending on your goals and budget. We'll discuss strategies in a straightforward and honest manner and let you know what our experience has shown to work.

LineMark is also versatile - we've created multi-language training materials, managed international events and created custom video games. We've written and produced training programs for grocery clerks and gas tanker drivers. And from tabletops to international tradeshows, we've supplied exhibitors with high quality tradeshow displays and graphics.



LineMark was founded in 2000 by Bruce Linebaugh (top) and Mark Needles as a full service business communications agency. Bruce began in AV production and Mark in publishing and graphics arts.



We consistently receive praise for delivering service that is conscientious, timely and usually in excess of what has been previously experienced - or ever expected - by many of our customers.

We simply ask that you give us an opportunity to show you what we can do for you.

### Tradeshow Expertise



From bannerstands for your lobby to custom international trade show exhibits, LineMark can produce and manage almost any exhibiting project. We started supplying tradeshow hardware and graphics to clients almost 30 years ago and are recognized for our expertise. The tradeshow/exhibiting arena can be difficult to use effectively in a marketing strategy and that's where our depth of experience and past successes work for you. Tradeshows can be a useful tool for many firms - give us a call and we'll be glad to discuss any displays, signage or exhibiting projects and how they might fit (or not fit) into your marketing strategy and budget.

# Turning a blank piece of paper into an idea...

Concepts . Designs . Management . Writing . E-Comm Services

...that takes off!

## Linemark Communications

B2B & Corporate Communications  
Excellent Vendor Network  
Personal Responsibility  
Responsive and Clear  
No Strings or Surprises

## Ad/Marketing Projects

Ads and Press Releases  
Flyers & Sales Sheets  
Displays and Signage  
Website Development  
Event Management

## Technical Projects

Technical Manuals  
DoD/Defense Materials  
PPT Presentations  
Electronic Training

## Creative Projects

Unique Exhibit Spaces  
Historic Walking Tours  
Installations/Interiors  
Video Games



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